

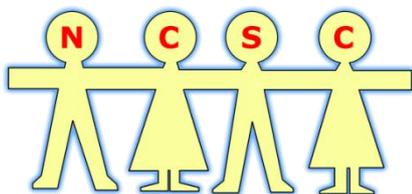


NORTHAMPTONSHIRE COUNTY SCHOOLS CHALLENGE

SCHOOLS HANDBOOK

KEEPING OUR 12-16 YEAR OLD ROAD USERS SAFE

2017/18 ACADEMIC YEAR
KEY STAGE 3



Northamptonshire County Schools Challenge

September 2017
Version 1.2 (Oct 2017)

Foreword

It is with great pleasure that I write and extend an invitation to your school to be involved in the 2017/2018 County Schools Challenge.

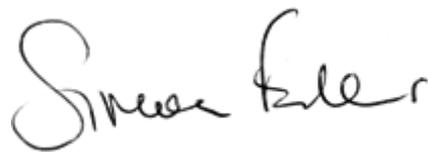
For those familiar with the County Schools Challenge you will be aware that it has been operating in the County for a number of years, engaging students in a 'Dragon's Den' challenge, where the students develop solutions to social issues which affect our and other Counties.

May I say a big thank you to all schools who took part in the 2016/2017 County Schools Challenge focused on issues surrounding drug and psychoactive substance abuse – through the challenge Northamptonshire Police and our partner agencies were able to engage with thousands of young people and learn from their ideas.

A special well done to those schools who were part of the final event at the Lighthouse Theatre and to the overall winners, Kingswood Secondary Academy, Corby.

This year the challenge is centred on keeping our roads safe for 12-16 year olds and gaining an understanding of why 12-16 year olds are more at risk than the under 12 year olds.

The teams have the opportunity to present their ideas to a panel of judges at an evening event on 9th July 2018, which is a very positive environment for young people to showcase their ideas and creativity. I would encourage you to enter teams from your school and give students the opportunity to contribute directly to their wider communities.



SIMON EDENS
Chief Constable

September 2017

Contents

1	COUNTY SCHOOLS CHALLENGE OUTLINE	5
1.1	Concept	5
1.2	Background	5
1.3	What do we hope to achieve?	5
1.4	Why get involved?	6
1.5	What to do next	6
2	RULES	7
3	TIMELINE	8
4	TEACHER GUIDELINES	10
4.1	Purpose of the Challenge	10
4.2	How to run the Challenge	10
4.3	Key Stage 3 – which year group	10
4.4	School Presentations (Semi-Final and Final)	10
4.5	Viability of idea	11
4.6	Winning Idea	11
4.7	Use of Ideas	11
4.8	Next year's theme	11
5	SEMI-FINALS	12
5.1	Semi-Finals – “World of Work Day”	12
5.2	Judging Criteria	12
5.3	Photographs	12
5.4	Students	13
5.5	Schools	13
5.6	Student/teacher Feedback	13
5.7	Dragon Feedback to Schools	13
6	THE GRAND FINAL	14
6.1	Final – 9th July 2018	14
6.2	The Awards	14
6.3	Photographs	14
6.4	Overall Winner	15
6.5	2nd and 3rd Place	15
6.6	All Students	15
6.7	All Schools	15
	Appendix A SUPPORT RESOURCES	16
A.1	School Assembly launch	16
A.2	Lesson material	16
A.3	Northamptonshire Road Safety Alliance Support	17
A.4	Business support for lessons/days	17
A.5	The Semi-Final and Final	17
A.6	Northamptonshire County Schools Challenge – twitter and Facebook	17
	Appendix B STUDENT GUIDELINES	18
B.1	What is a social enterprise?	18
B.2	How to get started	18
	Appendix C SUMMARY BUSINESS PLAN	20
	Appendix D TEN PRINCIPLES OF CRIME PREVENTION	21
	One - Target hardening	21
	Two - Target removal	21

Three - Remove the means to commit crime 21
Four - Reduce the payoff..... 22
Five - Access control..... 22
Six - Visibility / Surveillance 22
Seven - Environmental design 23
Eight - Rule setting 23
Nine - Increase the chance of being caught 23
Ten - Deflecting offenders 24
FOR FURTHER INFORMATION 25

1 COUNTY SCHOOLS CHALLENGE OUTLINE

1.1 Concept

Secondary school pupils use a business approach to raise awareness and develop creative ways to tackle a social problem in Northamptonshire. Each year a fresh challenge theme is set for schools.

- **2017/2018 Road Safety (12-16 year olds) – Current Challenge**
- 2016/2017 Drugs and Psychoactive Substances
- 2015/2016 Healthy Relationships
- 2014/2015 E-Safety
- 2013/2014 Alcohol Harm
- 2012/2013 The Sophie Lancaster Foundation and Hate Crime
- 2011/2012 One Punch Can Kill
- 2010/2011 Anti-Social Behaviour
- 2009/2010 Arson

We are now welcoming participants for the 2017/2018 programme which is focusing on **keeping our of 12-16 year old road users safe.**

1.2 Background

The County Schools Challenge is a partnership project run across Secondary Schools in Northamptonshire.

Over the past years the challenge has been launched to thousands of pupils, both raising awareness of important social issues and teaching the young people invaluable skills.

Most schools have aimed the challenge at year 8 or 9 students, and have carried out an in-house competition to identify a team to go forward to showcase their idea to a panel of judges at the countywide dragon den style semi-finals and Grand Final.

1.3 What do we hope to achieve?

The County Schools Challenge aims to encourage students to think about the causes and consequences of peoples actions, and identify solutions or prevention strategies. The scheme recognises the valuable role that schools play in promoting messages that have a society-wide benefit and enables agencies to listen to and learn from young people.

The students gain valuable skills such as delivering presentations, working in teams, finance planning, and undertaking research.

The successful delivery of this campaign to thousands of students will see students gaining a greater awareness of road safety, and help reduce the numbers of 12-16 year old road users being involved in road traffic collisions.

Through debate and the development of business/social enterprise solution in relation to the problem, the following outcomes are expected:

- Students taking ownership of the problem
- To gain knowledge and understanding of road safety in Northamptonshire and why 12-16's are more at risk than 0-11's

- To identify key road safety issues amongst their age group in their area (car passengers, cyclists, pedestrians, rural/urban roads etc)
- To create an intervention to appeal to their peers in order to influence a positive change in behaviour
- A change in attitude and culture towards road safety
- Safer schools and communities

The work undertaken by the schools, as well as the products created as a result, will help to raise awareness about this important subject area to a wider audience across the county.

1.4 Why get involved?

The scheme is scalable and we encourage your school to take part – it can be used to help your school meet its objectives within PSHE, and the Ofsted inspection of safeguarding.

We will launch the challenge in your school, where you will be invited to showcase your best ideas within school assemblies/lessons, recognising the work of your pupils through your own internal arrangements (award ceremonies, certificates etc.)

Your school is invited to put forward a team to our semi-finals and a World of Work Experience that will be held at Northamptonshire Police's Force Headquarters on 27th and 28th June 2018. As well as presenting their ideas to a panel of judges, students will be able to take part in interactive events and have tours of key aspects of Northamptonshire Police.

A county-level showcase event will take place on 9th July 2018 at The Castle Theatre, Wellingborough. The top eight schools from the semi-finals will present their idea and business plan in a "Dragon's Den" format to a panel of business, public sector and community leaders, with prizes and certificates for those taking part.

Some previous winning schemes have resulted in funding and implementation across the county and, in some cases, circulation worldwide. The 2015/16 winners were featured on BBC local television. The County Schools Challenge team will work with the winners to get the best long-term outcomes, providing great experience for your school and members of the winning team.

1.5 What to do next

The first step is to let us know whether your school will be rising to the challenge!

Please email us (ncsc@northants.pnn.police.uk) with details of your school lead to arrange the County Schools Challenge launch in your school.

Remember, all teams who take part are winners, whether in their own classroom, year group, house or school, or indeed at a county level. Every effort helps make Northamptonshire a safe place for people to live, work and visit.

Thank you for your support.

County Schools Challenge Team, September 2017

2 RULES

The County Schools Challenge has very few rules, as we wish the Challenge to be as flexible as possible for schools and pupils.

1. Pupils must be in **Key stage 3** (years 7, 8 and 9)
2. Teams entered to the semi-final and final must be a **maximum** of **8 pupils** (no minimum).
3. Presentations used at the final must be either Microsoft PowerPoint or Prezi, a web (cloud) based presentation tool (<http://prezi.com/>).
4. Presentations must be no longer than **8 minutes**.
5. For the Grand Final presentations can include hyperlinks to other sites or social media such as Facebook.
6. Ideas from the teams must be original work.
7. The Northamptonshire County Schools Challenge has secured funding to support the winning team. Therefore, teams can build into their business plans a spend of up to £2,000 to cover start-up costs and the first year running costs. As with the real Dragons Den, teams will need to justify their costs. For example, a team could say they wish for £495, which would be broken down into £45 advertisement, £400 purchase of product and £50 printing costs.
8. Semi-Finals. Due to the number of schools taking part, we are running the semi-final on **June 27th** and **28th 2018** at Force Headquarters, Northampton between 10am and 4pm. There will be a number of Policing and Fire & Rescue exhibits for the teams to look at, and there is a canteen onsite that teams are very welcome to use. A maximum of eight teams will be selected from the semi-finals to represent their schools at the final.
9. Final. The final will be held on **9th July 2018**, at The Castle Theatre, Wellingborough, and will be an evening event starting at 5.30pm with a **student briefing at 4.45pm**.

3 TIMELINE

This is the timeline for the 2017/18 Challenge.



Stage	Type	To be completed by
Register School Register your intent to undertake the challenge along with your designated lead details – email ncsc@northants.pnn.police.uk	Mandatory	By 27 th April 2018 but as early as possible
Book Assembly Launch The County Schools Challenge will come and launch the Challenge at one of your assemblies, or you can do this yourselves	Optional	By 27 th April 2018 but as early as possible
Assembly launch Undertake the assembly launch	Optional	By 18 th May 2018
Internal Challenge Run challenge within your school, and select a team to represent you in the semi-finals	Mandatory	By 1 st June 2018
Choose Semi-final slot Choose preferred semi-final slot in response to email from ncsc@northants.pnn.police.uk Note: schools are not required to attend the semi-finals although we do encourage it	Optional	By 8 th June 2018

Submit Presentation for semi-finals

Send the school team's presentation (Powerpoint) to County Schools Challenge (ncsc@northants.pnn.police.uk) in order it may be tested on IT

Mandatory By 19th June 2018

Confirm names

Send student names to county schools challenge (ncsc@northants.pnn.police.uk) in order certificates can be printed

Mandatory By 19th June 2018

Semi-Finals – World of Work Experience

Based at Force Headquarters, Northampton, school teams will have the opportunity to look around FHQ and see exhibits such as fire dogs, crime scene etc.

EVENT 27th/28th June 2018

Finalists Announced

A video link on www.northants.police.uk will be made at 3 pm on the day following the semi-finals

29th June 2018

Final presentations

Send amended team presentation to County Challenge.

Mandatory By 6th July 2018

Note: **no amendments to the presentations can be made after this date**, as they will be stitched together and tested ready for the Final

Final

To be held at the Castle Theatre, Wellingborough.

EVENT 9th July 2018

Rehearsals at the Castle

1 pm – 4.30 pm

Student Briefing

4.45 pm

The Grand Final

5.30 pm

4 TEACHER GUIDELINES

4.1 Purpose of the Challenge

Whilst schools will have their own valid objectives for the Challenge, our objectives for the challenge are to engage as many students in the challenge as possible – for them to learn about the subject, and for us to hear and learn from them.

4.2 How to run the Challenge

The semi-finals are on **27th/28th June 2018**, and we ask that schools have selected their team to represent them by end of **May**. Therefore, depending how your school wish to run the Challenge, it can be launched anytime between now and beginning of May.

Some schools devote a day off-curriculum and run the challenge during that day, selecting their winning team at the end. Other schools stripe the Challenge across a number of lessons, such as PSHE. Working in teams of no more than 8, the students need to:

- Research the topic to gain knowledge and understanding of road safety in Northamptonshire and why 12-16's are more at risk than 0-11's
- To identify key road safety issues amongst their age group in their area (car passengers, cyclists, pedestrians, rural/urban roads etc)
- To create an intervention product or service to appeal to their peers in order to influence a positive change in behaviour
- Come up with a business plan for the product/service (fairly basic but to include the products unique selling point, cost to produce, cost to sell or how to fund if giving away, sustainability, target market)
- Create a PowerPoint presentation of maximum 8 minutes duration.

4.3 Key Stage 3 – which year group

The vast majority of schools do the Challenge either with year 8 or 9. In 2015/16 a team from year 7 were overall winners so there is no disadvantage in having a young team.

4.4 School Presentations (Semi-Final and Final)

The PowerPoint presentation can often make a team stand out. The following guidance is built upon Dragon feedback from previous years Challenges.

- the total presentation length should be no more than 8 minutes
- do NOT have words, logos or images at the outside edge of the slide as the overhead projector used at the semi-finals/finals may lose the first few characters from around the edge
- if your team has designed a physical product or handouts for the Dragons, include images of it in the presentation so the audience can see what the Dragons are looking at. This will enable a team member to describe it better as they will have a reference guide to look at.
- Use a legible type size – titles at least 36 points, and text 24 points.

- Don't overuse special effects – it may be tempting, but it can be very distracting to have a different animation effects on each slide.
- Think about colour combinations, hard to read include red/green, brown/green, blue/black, blue/purple, orange/red. Use contrast between text and background.

4.5 Viability of idea

In previous years students have enjoyed the creativity aspect of the Challenge, which has enabled a variety of different solutions to the problem posed. When selecting your team to represent you at the challenge Semi-Finals, please bear in mind that Northamptonshire Police and Northamptonshire Fire & Rescue, along with the winning school, will be implementing the overall winning idea.

4.6 Winning Idea

The County Challenge steering group (a small group comprising Police, FRS, teachers and business personnel relevant to theme) is responsible for taking and developing the winning idea in conjunction with the winning school. To this end, we have £2,000 funding available. The winning school will be accredited/own the idea and the team of students promoted as it is taking forward

Following the final, a small team from steering group will want to meet with the students and teachers ahead of the summer to start conversations around developing idea into reality. At this point the winning school can decide how much involvement they wish to have with taking the idea into production.

4.7 Use of Ideas

We feel it is important to capture the creativity and breadth of ideas that are proposed by all teams. Occasionally we may wish to take up ideas proposed by other teams in addition to the winning idea. At times, we may wish to combine more than one idea, and take that into production. This will always be done in collaboration with the school(s) involved.

4.8 Next year's theme

We have a register of suggestions for future years theme, however we would welcome suggestions from schools. The theme for the following academic year will be announced at the end of the Grand Final.

5 SEMI-FINALS

5.1 Semi-Finals – “World of Work Day”

The semi-finals are again being held at Force Headquarters (Northampton), and will offer your students the opportunity to see what the Police and Fire and Rescue service do. We will have a number of exhibits and activities from both of these emergency services, including the ever popular dogs. The dates are **Wednesday 27th and Thursday 28th June.**

5.2 Judging Criteria

The following are the criteria that will be judged against, along with the weighting for each category.

The top eight teams, based on this criteria will be invited to take part in our Grand Final.

Criteria	%
Innovation and creativity of the idea	20%
Relevance of idea to theme of road safety for 12-16 year olds	15%
Have the principles of crime prevention been considered?	10%
Has proper research been carried out to establish the facts?	10%
Viability of idea - is the idea sustainable?	10%
Marketing Plan	5%
Financial Planning	5%
Quality of Group Delivery ie Presentation	10%
Teamwork – making the best use of team members	10%
Responses to questions	5%

5.3 Photographs

Throughout the semi-finals we will be taking both still images and filming the event. We would anticipate using footage and photos in publicity material, and the Final programme. **If any school is aware of any safeguarding issues with their team, please let us know.**

5.4 Students

Each student taking part in the semi-finals will receive:

- an individual named certificate
- a goody bag

5.5 Schools

Each school will receive a framed certificate. Please ensure you pick yours up before you leave.

5.6 Student/teacher Feedback

To enable us evaluate the effectiveness of the Challenge we will be asking both students and teachers to fill in a short feedback form at the semi-finals.

5.7 Dragon Feedback to Schools

After the semi-finals each school will receive typed feedback comprising the comments from all the dragons (judges). The feedback can be used by those teams invited to the Grand Final to adapt their presentation, and by those not successful to identify any areas for improvement for subsequent Challenges.

6 THE GRAND FINAL

6.1 Final – 9th July 2018

The Grand Final will be held at The Castle Theatre, Wellingborough on Monday 9th July. As usual, it will start at 5.30 pm prompt with an approximate end time of 9 pm.

Teams are encouraged to rehearse at the Castle from 1 pm until 4.30 pm on Finals day.

There will be a **student briefing** at **4.45 pm** in the main auditorium.

6.2 The Awards

The following awards will be presented at The Final of the County Schools Challenge.



The awards will be based on all the judging criteria:-

- Concept/originality of idea
- Relevance to road safety (12-16 year olds) theme
- Principles of crime prevention considered
- Research undertaken
- Viability of idea
- Marketing Plan
- Financial Planning
- Presentation
- Teamwork
- Responses to questions

6.3 Photographs

During the Grand Final we will also film and take photos, with those with safeguarding issues again only being sent to the school. If the overall winning team has safeguarding issues, we will

take two sets of photographs. One set at the time of the winners announcement, then a separate set we can use for promotional purposes.

At the beginning of the Grand Final, the audience will be asked to refrain from taking photographs during the performance. There will be an opportunity for photographs at the end of the evening when all the students are on stage.

If any school is aware of any safeguarding issues with their team, please let us know.

6.4 Overall Winner

The overall winners will receive the following:

- School trophy engraved 'Overall Winner'
- Vouchers for each student to the value of £20 each
- A maximum of £2,000 funding to produce and launch the winning idea

6.5 2nd and 3rd Place

The 2nd and 3rd place teams will receive the following:

- School trophy
- Vouchers for each student to the value of £10 each
-

Note: vouchers for the winning teams will be presented at assemblies in the first term of the 2018/19 academic year.

6.6 All Students

At the end of the event, **all** participating students will be given:

- An individually named certificate
- a goody bag at the end of the event.

6.7 All Schools

At the end of the event, **all** schools will receive an individually engraved trophy. Please ensure you take yours at the end of the event.

Appendix A SUPPORT RESOURCES

We are keen to assist schools through the challenge, and can offer a number of different types of support.

A.1 School Assembly launch

Over the past few years, we have helped schools launch the County Schools Challenge at their school assembly. Please contact Henny Cameron via ncsc@northants.pnn.police.uk to book your County Schools Challenge launch.

A.2 Lesson material

There are a number of resources available for schools and pupils to use which are relevant to this year's challenge theme. The following websites have an array of information, learning material and videos which you may find useful.

Websites

<http://think.direct.gov.uk/education/secondary/parents/young-people-and-road-safety/>. A Department for Transport website that contains useful statistics and advice.

<http://think.direct.gov.uk/>. The main UK Government website for road safety. Includes a very good resource centre covering various different age ranges.

<https://www.gov.uk/government/organisations/department-for-transport/about/statistics>. Official government statistics. Good information but may be difficult to digest.

<http://www.roadsafetygb.org.uk/>. Road Safety GB is a national road safety organisation comprising representatives from groups across the UK including the government, local road safety groups and other road safety organisations. Road Safety GB gather information from many different sources, so an information rich site.

<http://www.brake.org.uk/>. Brake is a road safety charity that works 'with communities and organisations across the UK to stop the tragedy of road deaths and injuries, make streets and communities safer for everyone, and support people bereaved and seriously injured on roads'. Includes a resource page specifically for educators of young people.

<https://www.rospa.com/road-safety/advice/teachers/>. A range of road safety fact sheets, teachers guides and workbooks.

Video clips

<https://www.youtube.com/watch?v=m7az34r5ULw> A 2.45 minute video by a mother about her 12 year old son who was killed by a speeding motorist

https://www.youtube.com/watch?v=2_ps38eigi4. A 2.16 video about Tom, 14, killed by a motorist breaking a 20 mph limit

<https://www.youtube.com/user/thinkuk> A range of videos from Think, however seem to be primarily aimed at drivers.

<https://www.youtube.com/watch?v=W0c75VKvcsY> road safety short animations from Think. Look like they maybe aimed at a slightly younger audience?

A.3 Northamptonshire Road Safety Alliance Support

The Northamptonshire Road Safety Alliance (Northamptonshire Police, Northamptonshire Fire and Rescue, and Northamptonshire Highways) are keen to proactively support this year's Challenge.

As well as undertaking the assembly launches the Road safety Alliance will, if required:

- Provide a named contact for each school
- Undertake regular visits to support and guide staff and students (named contact & partners.)
- Provide direct links to road safety information & partners
- Resources to support development

A.4 Business support for lessons/days

While some schools incorporate the challenge in their scheduled PSHE lessons, others often run the challenge as a whole day event. We are keen to offer additional support to these events.

This covers supporting pupils through the business elements of the Challenge (marketing, financial planning, general business advice). Members of the County Schools Challenge Steering Group will also support schools providing specialist business and policing knowledge.

A.5 The Semi-Final and Final

For those schools entering a team into the Semi-Final, we can provide help in delivering presentations and how the Dragons Den style final works. For schools making it through to the Grand Final, we can provide a further business mentor if required.

A.6 Northamptonshire County Schools Challenge – twitter and Facebook

We have our own Facebook and Twitter accounts, where we post relevant information and resources.

Facebook: <https://www.facebook.com/CountySchoolsChallenge>

Twitter: @ncsc_challenge

Appendix B STUDENT GUIDELINES

Your challenge is to come up with an enterprising idea that will help your peers stay safe on our roads.

Working together agencies in Northamptonshire, such as the Police, Council and Fire and Rescue are looking to educate both young people and adults so that young people do not put themselves at risk when on our roads, regardless of whether they are a passenger, cyclist, or pedestrian.

This is where we need your help and ideas, and this is your challenge! Working together with your team, use your creativity and imagination to develop an idea and build a comprehensive business plan to tackle the problem of road safety for 12-16 year olds.

You might think of a product, or wish to use the arts (drama, music etc) within your work. Your ideas will effectively be a form of 'social enterprise.'

B.1 What is a social enterprise?

Social enterprises are businesses operating to tackle a social problem. A social enterprise makes it money by selling a product or a service, any money it makes is put back into the business or invested into the local community.

Social enterprises tackle a wide range of social and environmental issues and operate in all types of business. By using business solutions for the good of the community, social enterprises have a distinct and valuable role to play in helping create a strong, sustainable and socially inclusive economy.

Find out more at <http://www.socialenterprise.org.uk/about>

B.2 How to get started

- **Stage 1 – Your team**
Each member of the team will have different skills to offer - work to your strengths and overcome your weaknesses. Only by working together will you be successful in your business planning.
- **Stage 2 – Ideas?**
Work through the business ideas that team members bring to the table. Decide on which idea to take forward and start thinking how to make it happen.
- **Stage 2 – How unique is your idea?**
It is important that you make sure that no-one else has exactly the same business product or service already, and if someone has a similar idea, think about how can you make your business stand out? Who are your competitors and what is your unique selling point? How will you keep ahead of the game in the future?

Make sure at the centre of your idea and business you remember the challenge set to you.

- **Stage 3 – Selling your idea.**
Promoting and marketing your idea will be vital to its success. Do you know who your target market is (who will buy your product, or use your service?) and how best to get your messages through to them? Why will your marketing campaign be different from competitors?

- **Stage 4 – Prepare to meet the Dragons**

Your school has been invited to a semi-final event in June 2018, and can bring one team to present their idea to a team of judges 'The Dragons'.

What are they looking for?

The Dragons will be looking for ideas that are new and creative; they will want to see and hear of the research you have done, and how your idea will work. They will be looking for an effective marketing plan, clear finance plan, as well as a good clear presentation and teamwork.

When presenting consider; why will your business idea succeed? Why should your company be chosen over and above the others? How have you met the challenge given to you?

Your school will pick their winning team to go forward to the semi-final event

- **Stage 5 - The semi-final event and World of Work Experience**

One team will be chosen from each school participating in the challenge and the semi-final event will take place on 27th and 28th June 2018. Your school team will present their idea and business plan to a panel of judges. Your team will then be able to participate in a range of fun activities at Police Headquarters.

- **Stage 6 – The Grand Final event**

Eight teams will be chosen from the semi-finals to represent their school at the Grand Final taking place on 9th July 2018 at The Castle in Wellingborough. This will be a public event attended by senior managers from Police, Fire and Councils, and senior business managers. In addition your family and friends are encouraged to attend.

This is your chance to make a difference. It is very possible that some of the ideas will be made a reality!

Good luck!

Appendix C SUMMARY BUSINESS PLAN

The following is a summary of the questions/areas to be considered for the business plan. Schools have been supplied with a template that can be filled in, that is purely for their own use. The business plan document is not required for semi-finals or finals, but the information should form part of the overall presentation.

1. Enterprise Name:
2. Enterprise Description / Background:
3. Aims and Objectives:
4. Names and roles of the members of the Enterprise:
5. Describe the products you make and sell or the services you provide.
6. Describe the market for your product or service.
7. Describe how/where you plan to sell your product/service and advertise/promote your business.
8. How/why do you think you will be successful in this market? What will set you apart from your competitors?
9. Explain how much you will charge for your product or service and your total costs.
10. Please provide any additional information regarding your business, product or service.
11. How should your business, product or service be developed after the Challenge Final, including first year costs.

Appendix D TEN PRINCIPLES OF CRIME PREVENTION

One - Target hardening

Target hardening means: "Making targets more resistant to attack or more difficult to remove or damage."

A **target** is anything that an offender would want to steal or damage. It could be an object, property, person or in some cases an animal, such as a valuable pet.

Here are some examples of Target Hardening.

- fitting better doors, windows or shutters
- window or door locks
- alarms
- screens in banks and building societies
- fencing systems
- repairing damaged and derelict property
- fitting a wheel lock to a vehicle.

Two - Target removal

Target Removal is: "Permanent or temporary removal of vulnerable persons or property".

Quite simply this means making sure that any object in which a potential offender might be interested is not visible.

Examples include:

- removing radios from parked cars
- keeping car keys out of sight, in a pocket or draw
- placing valuable items in a secure location
- demolishing derelict property
- removing jewellery from shop windows at night
- moving small vulnerable items nearer to cash tills in shops
- re-housing vulnerable people.

Target Removal can be quite a simple process. Simply putting the car into the garage and locking it up is a good example of target removal.

Three - Remove the means to commit crime

The previous techniques are aimed at reducing the risks directly associated with the target. Removing the Means to Commit

Crime looks at the problem from a different point of view.

Removing the means to commit crime means: "Making sure that material capable of being used to help an offender commit a crime is not accessible."

Examples of removing the means to commit crime are:

- locking up tools and gardening equipment and bins
- securing building materials such as scaffolding
- using plastic drinking glasses in venues where there is a history of disorder.

Four - Reduce the payoff

Reduce the payoff means: "Reducing the gain for the criminal if a crime is committed"

Examples of this include:

- using a safe to reduce the amount of cash held in a till
- using a replica in a shop window
- property marking to make items identifiable and therefore less valuable to the criminal.

Five - Access control

Access control means: "Restricting access to sites, buildings or parts of sites and buildings."

There are many forms of Access control. Some of them are quite complex, but some are relatively simple.

Examples include:

- door locks (and making sure doors are shut)
- identity cards
- entry card systems
- entry phones
- baggage screening
- separate entries and exits
- combination locks.

Six - Visibility / Surveillance

This principle is defined as "Making sure that offenders would be visible if they carried out a crime." There are three types of surveillance:

- Natural
- Formal
- Informal.

Natural surveillance

Involves modifying the existing surroundings to increase visibility by residents and passersby. It can include:

- pruning or removing shrubbery
- improving or installing lighting
- changing the height of fences
- placing a playground area so that it overlooks nearby homes (and is overlooked by those homes).

Low level dusk to dawn lights will improve natural surveillance.

Formal surveillance

Uses technology or specialist staff that are employed or tasked to deter and identify actual or potential offenders.

Formal surveillance methods include:

- deploying police and security staff
- store detectives
- alarm systems
- caretakers tasked with a security role
- closed circuit television (CCTV) systems.

Informal or employee surveillance

This involves residents, employees and the community being encouraged to be vigilant and knowing what to do when they see a potential risk. For example receptionists, counter staff and office staff can be trained to spot potential problems.

Procedures should be put in place to tell individuals or staff what to do if they see anything suspicious.

Seven - Environmental design

Crime prevention using Environmental design is a large topic. It involves: "Changing the environment of a building, a site, an estate or a town to reduce opportunities for committing crime."

The emphasis is on putting a range of preventive measures in place at the planning stage. Crime Prevention Through Environmental Design (CPTED) can be used in existing environments, or in new developments. It can include a whole range of features, such as:

- Visibility/Surveillance
- Target Hardening
- street and pathway layout
- lighting.

Eight - Rule setting

Rule setting means: "The introduction of legislation, by-laws and codes of conduct, which set out what is acceptable behaviour."

There are many types of Rule setting, here are just a few:

- Wearing ID badges.
- Internal rules within businesses.
- Local by-laws, such as those limiting consumption of alcohol in public places.
- Signs prohibiting access to buildings or certain areas in buildings.
- Requests to report to reception.
- Laws enacted by Parliament.

Nine - Increase the chance of being caught

"Anything that slows down an offender or increases their risk of being caught."

Preventive methods are more effective if the offender risks being caught. Anything that slows down an offender or increases the chance of detection is an effective method of prevention. This means that good Target Hardening increases the time it takes to enter a building and increases the chances of being spotted. The longer it takes to commit an offence, the more vulnerable the offender feels.

Increasing the chance of an offender being caught can be achieved by:

- proper management of CCTV systems
- lighting that makes offenders more visible
- making sure security equipment works properly

- putting several preventive methods in place, which slows an offender down even further
- alerting offenders to the fact that CCTV systems and alarms are being used
- publicising successes in detecting offenders.

Ten - Deflecting offenders

This is the final principle of crime prevention and means: "Diverting the offenders and potential offenders from committing crime."

This involves agencies working with young people and offenders to influence standards,

thinking and attitudes. The aim is to prevent potential offenders turning to crime.

Examples include:

- education programmes & schools programmes
- drug action teams
- youth groups and organisations
- providing training and work experience.

This method of preventing crime is increasing and the introduction of Crime and Disorder Reduction Partnerships has encouraged multi-agency working.

FOR FURTHER INFORMATION

Please contact the following for further information or to register your school's interest:



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101 extension 345678

(if calling from outside Northamptonshire, please call 0300 111 222)



Henny Cameron

County Schools Challenge

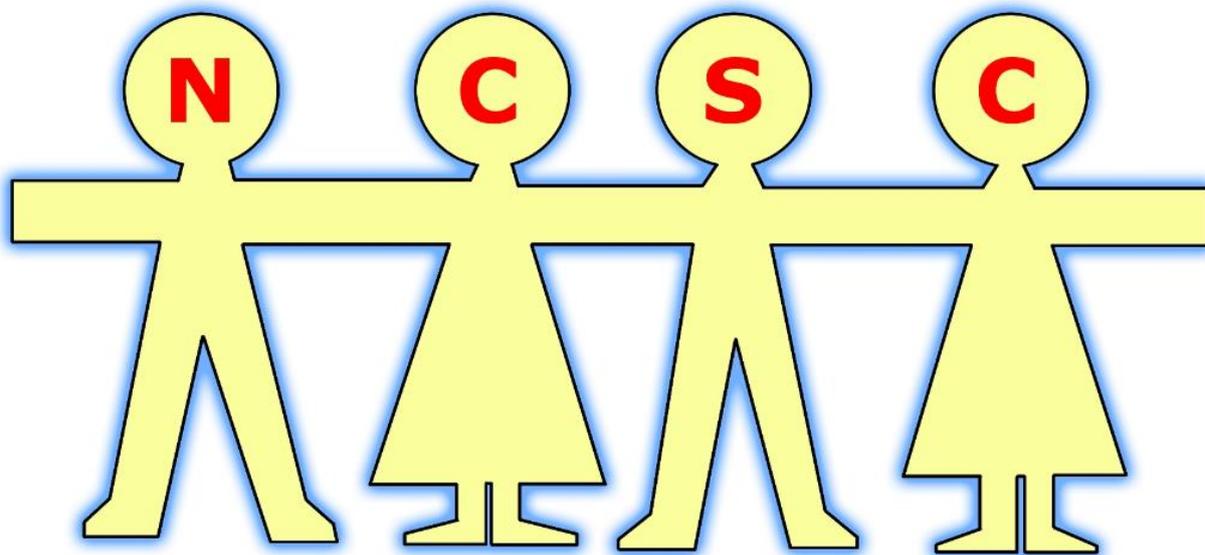
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